

Anastasiia Horyslavets

Web Designer/Developer · Graphic Designer · Content Creator

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 <https://anastasiiahoryslavets.myportfolio.com>

 <https://www.linkedin.com/in/anastasiia-horyslavets>

Education

Diploma of Screen and Media (Animation, Gaming and Visual Effects) RMIT, Melbourne

App Development at Apple Foundation Program RMIT

2023 MEGT Foundation Scholarship Program

Complete Web Design Course: from Figma to Webflow

Master of Management, Ukraine

Skills

Strong experience with CMS (WordPress, Webflow)

Strong experience with Website Design and UX/UI principles (Figma, Relume)

Proficient in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Premiere Pro, After Effects),

Experienced in Google Analytics

Experienced in Digital marketing & Social Media Management (MailChimp, Klaviyo)

Basic understanding of HTML, CSS, JavaScript

Proficient in Filming, Editing & Producing High-Quality Visual Content

Experience

Website Development, Content Creation (Self-employed, Casual)

 Aug 2023 – Present

PixelMixer Creative Company

WordPress Webflow HTML CSS/SCSS JavaScript Figma UX/UI Design

- CMS Integration
- Responsive Web Design
- Website Redesign
- SEO and Digital Marketing
- Performance Optimisation
- Security Enhancements
- Maintaining Core Digital Assets
- API Integration
- UX/UI Design
- Analytics and Reporting
- Hosting and Domain Management
- Photo/Video Content Creation (Reels/TikTok/Shorts)

Website Maintenance and Support, EDM (Casual)

 Sep 2023 – Present

The Women's Spirit Project

WordPress HTML CSS/SCSS eCommerce UX/UI Design

- Responsive Web Design
- Website Redesign
- SEO and Digital Marketing
- API Integration
- Analytics and Reporting
- Design and Build EDM's and Workflows for Email Marketing

Ecomm & Digital Marketing Support (Casual)

Enable IT Recycling & In the Click Social Enterprise

Photoshop Illustrator HTML CSS/SCSS Maropost (NETO) eCommerce

- Website Layout and Content Support
- Digital Marketing Support Activities
- Visual Merchandising Support for Multi-Online and Retail Channels
- Marketing Communications Work
- Photo/Video Content Creation (Reels/YouTube/Shorts)

 Aug 2025 – Present

 Mar 2023 – May 2024

Sales and Customer Service Support (Casual)

 Nov 2022 – Mar 2023

Photoshop eCommerce Maropost (NETO)

- Develop and Maintain a Content Calendar
- Handling Customer Inquiries and Support Requests
- Sales Order Processing
- CRM Management

Experience

Content Creator (Casual)

 Apr 2022 – Present

BOANDCO Hair Studio

Adobe Creative Suite Social Media Platforms DaVinci Resolve Photography / Videography

- Creating Visual Content
- Photoshoots
- Videography
- Photo/Video Content Creation

Social Media Manager (Casual)

 Jan 2022 – Present

FOBS Quantitative Trading Firm

Social Media Platforms WordPress Photoshop Illustrator Adobe InDesign

- Developing Content Strategy
- Creating Visual Content
- Social Media Management
- Website Layout and Content Support

Volunteer

 Sep 2022 – Sep 2022

AB Agency (Web Design & Development Company), Melbourne

WordPress HTML CSS/SCSS UX/UI Design

- Responsive Web Design
- Website Redesign
- Graphic design
- Website Layout and Content Support

Graphic Designer (Full-time)

 Nov 2018 – Apr 2022

FERREXPO PLC

Photoshop Illustrator Adobe InDesign Adobe Premiere PRO

- Develop and Expand Graphic Design and Digital Marketing Services
- Design of Company Decks and Presentations
- Prepress
- Outdoor Advertising
- Wide-Format Printing and Signage
- Social Media Management

Licenses

Vic Drivers Licence

VIC Volunteer WWC Check

References

Provided upon request